



Get a grip!
Use this hands-free device to power open
smokers for and heart tips.

YOUR Basic POWER TOOL

YOUR **Basic** ORDER FORM

1. Fill out order form completely. Offer expires and order must be received by 6/30/97.
2. Please print clearly. Only original order form will be accepted. You must include your signature and your birth date.
3. In a padded envelope, enclose the completed form, payment for postage and handling, and the required Basic pack UPCs for your order. Certain UPCs are not accepted. See back of envelope for details. **NO CASH, NO CHECKS, NO MONEY.**
4. Mail to: Your Basic Promotion, P.O. Box 8363, Denver, CO 80208-8363.
5. **Save 1 Sentry Pack® Car Emergency Kit and 1 Maglite® Keychain per person.**
6. Send check or money order for postage and handling charges for "Your Basic Promotion." **DO NOT SEND CASH.**
7. Postage may vary. Be sure to leave sufficient postage on your envelope. Use chart to determine shipping/handling fees.

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Mr. Sample A. Sample
1234 Any Street
Any Town, US 99999-9999



00835-A4

Offer limited to smokers 21 years of age or older. Copies of order form will not be accepted. Offer good only in the USA. Offer void in Kansas and where otherwise prohibited by law. No group or organization orders will be accepted. Certain UPCs will not be returned. Offer void to employees of Philip Morris and its advertising agencies. Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage. Please allow 10-12 weeks for delivery. Not responsible for lost, late, damaged, misdirected or postage-free mail.

Item	Qty	Unit Price	Shipping & Handling
Your Basic® Sentry Pack® Car Emergency Kit	100		\$4.95
Your Basic® Maglite® Key Chain	25		\$1.95
BASIC BONUS! Don't forget to deduct your tax UPCs from total order UPC requirement		-10	
Total Pack UPCs enclosed			
Total Shipping and Handling			

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By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Order will be rejected if signature and date of birth not provided.

Current Brand Smoked _____ Previous Brand Smoked _____

Signature (required) _____

Date of Birth (required) Month / Day / Year Today's Date Month / Day / Year Phone () _____

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16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



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SCHAUENBURG II, 60168-9886
PO BOX 4179
BASIC SURVEY

POSTAGE WILL BE PAID BY ADDRESSEE

BUSINESS REPLY MAIL

PERMIT NO. 88 SCHAUENBURG, IL

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



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MANUFACTURER'S COUPON EXPIRES 5/31/97

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BUY 3 PACKS GET 2 FREE

Consumer Limit-one coupon per purchase. Not to be transferred, sold or reproduced. No tax unless accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax for product purchased.

Retailer: Philip Morris will reimburse you your normal retail price including sales tax for any five product plus for handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/10th. Payment by mailing to: Philip Morris U.S.A., CMO Dept. 400000, 1 Forest Drive, Danbury, CT 06810.

My normal retail price per pack, including sales tax, is \$_____



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MANUFACTURER'S COUPON EXPIRES 5/31/97

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BUY 2 PACKS GET 1 FREE

Consumer Limit-one coupon per purchase. Not to be transferred, sold or reproduced. No tax unless accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax for product purchased.

Retailer: Philip Morris will reimburse you your normal retail price including sales tax for any five product plus for handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/10th. Payment by mailing to: Philip Morris U.S.A., CMO Dept. 400000, 1 Forest Drive, Danbury, CT 06810.

My normal retail price per pack, including sales tax, is \$_____



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MANUFACTURER'S COUPON EXPIRES 4/30/97

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\$1.50 OFF CARTON OR 5 PACKS

Consumer Limit-one coupon per purchase. Not to be transferred, sold or reproduced. No tax unless accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax.

Retailer: Philip Morris will reimburse you the face value of this coupon plus for handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/10th. Payment by mailing to: Philip Morris U.S.A., CMO Dept. 400000, 1 Forest Drive, Danbury, CT 06810.



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Basic

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